

Advertising is available in the Hospitality News, the newsletter of the Hospitality Association of South Carolina. The Hospitality Association is South Carolina's lodging and restaurant association with members located throughout the state. **Advertising is reserved to members of the association only.** Please complete all sections and return one copy with camera ready ad and payment. Ad must be in Photoshop, Indesign or Illustrator. High Resolution PDF, JPEG or EPS format with black & white proof on a CD formatted for Windows with all fonts and artwork.

Copy Sizes

Full Page (7½ x 10)	Product Showcase Size (2 ¼ x 3 ¾ vertical only)
Half Page Vertical (3¾ x 10)	
Half Page Wide (7½ x 5)	Quarter Page (3½ x 5)
Quarter Page (3½ x 5)	

* All Advertising is Subject to Approval of the Association.

BLACK & WHITE MONTHLY RATES AND SIZES (per month):

Sizes	1 month	6 mths	9 mths	12 mths
OBC (8" x 8")	\$315.00	\$280.00	\$265.00	\$250.00
IFC/IBC/Inserts*	250.00	225.00	215.00	200.00
Full Page	175.00	155.00	145.00	140.00
Half Page	150.00	120.00	115.00	100.00
Quarter Page	100.00	90.00	80.00	75.00
Product Showcase (Annual contract only)	N/A	N/A	N/A	60.00
Classified	1-20 words	20.00 monthly		* inserts pre-printed ready to insert
	21-40 words	35.00 monthly		
	41-60 words	45.00 monthly		

Please call about availability of covers and other prime positions

Description of Ad: **Please complete all sections**

Size of ad _____ Specify Guaranteed Position _____

Ad to run from _____ / _____ / _____ thru _____ / _____ / _____
Month Year Month Year

Total Cost of Ad Monthly rate from above \$ _____ x # of mths _____ = \$ _____

HASC Membership is \$300 per year Already a member
 Include annual dues \$300.00
Total \$ _____

I have read and agree to abide by all terms of the rate card and this contract as they apply to my company. I understand that all advertising is sold subject to approval of the Hospitality Association of South Carolina (HASC). The Performance of this contract is in Richland County South Carolina. No verbal representations have been made to me that are not in writing. The advertiser agrees to indemnify HASC from all libel claims and copyright infringement claims which may arise with respect to ads to be printed in this publication.

Firm Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone: _____ Fax _____

Email: _____

Check enclosed

Charge my Credit Card. Total \$ _____

Card# _____ Exp. _____

Signature _____

Specifics :

BLEED

Oversized ads are subject to a 10% surcharge on space rate

GUARANTEED POSITION

Guaranteed position, other than covers, subject to a 15% surcharge

BLACK & WHITE REQUIREMENTS

Camera-ready, fully completed original artwork, reproduction proofs or photographs of same required for black and white advertisements.

COLOR REQUIREMENTS

Color ads are not available.

SPACE RESERVATIONS

To reserve your advertising space, simply complete the location order and mail to the Association, with your payment. **Verbal commitments cannot be accepted.** Space deadline is the 1st of the month for following month with ad due the 10th of the month..

CANCELLATIONS

All cancellations must be received in writing prior to the advertising sales deadline. Any cancelled advertising is subject to the monthly rate for space already run and a 15% cancellation fee.

Make check payable and mail to:

Hospitality Association of S.C.
PO Box 7577 • Columbia, SC 29202
Physical Address -
1005 Gervais St. • Columbia, SC 29201
803-765-9000 Fax: 803-252-7136
www.schospitality.org